

Activities towards our 2018 strategic plan

The role of every MHCDASA member is to speak at every opportunity on MHCD programs and the integrity of the organization.

Activities for Goal 1

- a. Approach government, Rotary, philanthropic organisations, churches and individual donors to fund buildings and programs.
 - Approach SA Gov for resources like school desks, chairs, hospital beds. agriculture equipment, road maintenance equipment (subcontractors)
- b. Contact all Zonta Clubs in time for the February 2019 funding round with regard to funding Birthing Huts. Allow each club to provide a plaque to be placed on the hut which they sponsor. Estimated cost \$USD600 each hut. MHCDASA to pay for the plaque.
- c. Approach UN agencies, philanthropic organisations and large companies to supply contraceptives at no cost

Activities for Goal 2

- a. To review recording and reporting processes of all programs especially those funded through MHCDASA bank account
- b. To encourage support for community development programs through individuals and organisations like Zonta clubs, Rotary, church groups and their members. To target larger organisations with suitable programs. Advocate for these programs at every opportunity
- c. Containers
 - Containers are sent every 18 months depending on funding.

Highest priority is to secure long term storage facilities. Then a campaign for container goods can proactively start.

- Contact Woolworths/Masters to find out if any space is available for charities in the Master's building. Assigned to Julie I
- Contact our networks to find storage space. Assigned to all the committee to research

Goods to collect

- Hospital beds and especially mattresses. Medical goods and consumables like surgical gowns, caps and gloves. Doctors coats and nurses uniforms. Medical equipment. Approach Wakefield hospital that is relocating next year especially for hospital beds, mattresses, pillows.
- Educational resources
 - Blackboards
 - School desks and chairs
 - School writing books, folders, pens, rulers, pencils and bags
 - Office equipment like bookcases, desks, chairs and filing cabinets from Office Works
 - French books, maps, blackboards and globes. Elle is interested in approaching French Zonta clubs
 - Also approach local schools teaching French for books and teaching resources. Jenny recommends we approach Alliance Francais

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- Musical instruments from schools and music shops. E.g. recorders
- Clothes: All clothes need to be checked
 - Second hand clothes: Ask all our social groups and friends to collect. Target groups for baby clothes. Zonta women to collect – send out a request for our Area Workshops
 - New clothes: Contact clothing shops and Harbour town shops for left overs. E.g. Equinox shop. Organise Zonta Clubs to buy a designated list of clothes needed in DR Congo and donate to the project
 - School uniforms: especially blue skirts and pants and white shirts
 - Sports clothes
 - Activity wear – dance costumes available
- Shoes: All tied together in pairs.
 - Second hand - approach sporting groups SAPSASA
 - New shoes – approach businesses
 - School shoes especially sandals
- Sewing machines
- Fabrics - approach fabric outlets e.g. Spotlight
- Sheets, pillow cases, towels. Approach Spotless for as many as they will give
- Days4Girls packs - organise minimum of 1000 per container
- Computers from Computers for Congo through Tom Cecil
- Solar panels for hospital and business use.
 - Approach businesses in Australia and internationally.
 - Second hand solar panels along with all conversion equipment.
 - New solar panels
- Old optical glasses from ophthalmologists or optometrists? Need to check if they are needed and are there people who could give them out effectively. Could they cause eye problems?
- Approach local businesses for donations
 - Bunnings for tools and hardware goods
 - Ned's emporium
 - Office Works for stationary
 - IKEA and other furniture retailers.
 - Chemist Warehouse or other pharmaceutical businesses for non prescription items like antiseptic creams, vaseline, dettol, bandages, gauze, gloves , dental care items, etc.

Activities for Goal 3

- a. Apply for grants for community and microcredit programs
 - Funding for wages for journalists and Impact Radio staff. \$USD100 per journalist wage per month x 10 journalists/staff. Totals US\$12,000 annually. \$2000 for 40 mobile phones and radios, \$500 / month for small things (petty cash)
 - ACSO or Zonta club grant to fund more recording equipment as requested to take remote testimonies and mobile phones and transistor radios which help with safety.

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- Apply for US\$2000 of funding to transport school books and resources in Kinshasa to be taken to Luvungi.
- DFAT DAP grant
- b. Apply to humanitarian and international solar organisations for street light and solar programs. Elon Musk has many philanthropic arms.
 - Anne to explore the solar lighting options for home use.
- c. Approach individuals, groups and organisations to support a microcredit program
 - The Grameen Bank (Mohamed Unis) run micro-credit programs throughout the world. Approach them to run microfinance projects in MHCD community. Introduce MHCD to the
 - Grameen Bank.

Activities for Goal 4

- a. Contact Foundations/organisations that work in Africa or have focus that may be beneficial in DRC.
 - The Fred Hollows Foundation works in Burundi. Arrange for a meeting with the Sydney office. Get contact details for the Foundation's people in Burundi
 - Sight for All organisation based in Adelaide
 - Gates Foundation
 - Contact with Medicine Sans Frontier - Julie to ask Joy if any benefit in encouraging this link
 - Red Cross have a program setting up small pharmacies. Check with Dr Luc if this is possible.
 - Caritas the Catholic humanitarian arm works in DR Congo – contact the Canberra rep who is a Congolese woman working in DRC
- b. Work with the BKFA on a MOU with MHCDASA
- c. Talk to as many community and church organisations who will listen to our story
 - Explore expanding relationship with Mt Barker Anglican church and Father Thomas and other churches. Need MHCDASA or MHCD brochure.
 - Nurture relationships with organisations like Days 4 Girls, Computers for Congo, Rotary DIK, Soles for Souls and Spotless Linen
- d. Establish subgroups to work in DRC. Bring likeminded skilled people together
 - Skilled medical personnel, teachers or building trades or mechanical trades to visit DRC. Set up an external groups to manage these visits as separately to MHCDASA .

Activities for Goal 5

- a. Compile a data base of supporters. Julie MI to put together a list and Jenny to add to it. Add John Dietsch database.
 - Crowd funding sources - utilize multiple sites if needed. Find a designated person with these skills. Run a crowd funding campaign in October/ November for Christmas to encourage people to support a project instead of giving a gift. Jenny to collect information and Emma to be contacted by Julie MI to ask her to run the campaign. Recommend it be Aus\$75 for each microcredit program and they get a card. Will need someone to send cards.

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- b. Review how UNHCR, World Vision and Fred Hollows foundation get regular donations. See Fred Hollows website and how it is targeted and simple. ?? Copy ???
- c. Annual fundraiser/quiz night in February /March 2019. Timed for when MHCD representative in Australia.
 - MHCDSA event usually in Feb/March each year – usually raises \$5,500
 - Mt Barker Anglican Church is very supportive through Father Thomas to hold a luncheon for 250 people at Echunga hall. Raised \$11,000.
 - Encourage church groups to contribute
 - Blakiston church wishes to donate to MHCD. ?? \$1000
- d. Submit funding applications commencing with Zonta Clubs' funding cycle which occurs in February each year. DAP grants etc
- e. Make connections in the business community and with NGO's, aim to turn these relationships into regular sponsorship opportunities
- f. Review MHCD reporting processes and make improvements where needed
- g. Tax deductibility of donations until we achieve DGR in our own right:
 - National Foundation of Australian Women will allow donors to have tax deductible status. This may be worthwhile for a project in the future for women.
 - Rotary Foundation could also be approached with a suitable project. This could be used for building the orphanage.
- a. Nominate 2 members of MHCDSA to co-ordinate the fundraising Xmas gifts project, previously run by John Dietsch. All data base to be forwarded to MHCDSA. Raises up to \$12,000 annually
- h. Nominate 2 members of MHCDSA to co-ordinate the fundraising Xmas gifts project, previously run by John Dietsch. Data base to MHCDSA. Usually raises \$12,000

Activities for Goal 6

- a. To speak at every opportunity on MHCD programs and the integrity of the organization
 - Zonta, Rotary, church, business, schools, universities and internationally
 - To contact suitable people to speak on MHCD's behalf
- b. To plan for a patron/ambassador / champions of MHCD
 - To produce a list of suitable candidates for any position.
 - To formalize the criteria for each role and select suitable people
 - To produce a package of information for the person
- c. Form a formal PR, marketing and advocacy strategy and committee
 - Form a team of volunteers to work under a leader
 - Need a volunteer to work on our social network programs.
 - Use social media to grow the supporter base.
 - Link to other face book sites with a humanitarian ilk.
 - Grow our media presence though website, face book, Instagram, linkedin. Work with our website people to grow our website potential.
 - Work with our media person to give her information for future growth.
 - Organize a PR evening where MHCD programs are showcased and supporters are thanked with certificates where necessary.

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- d. MHCDASA members bring together all previous supporter data bases into
- One comprehensive data base for PR and information dissemination.
 - One data base for local event attendance and funding requests
 - One for people who already donate regularly and may be open to extra donations
 - One for those who are involved in the Christmas gift donation scheme and may be open to extra donations – OR NOT.

The data bases to be compiled are

- past MHCDASA events and donors - Julie and Jenny have these
- John Dietsch data base.

- e. Need regular reports/newsletters / communication with donors
- Need photos very soon after a project has finished to share with the donors.
 - Dedicated reporting system for MHCD. Data base for collection of information
 - Organize a PR evening where MHCD programs are showcased and supporters are thanked with certificates where necessary.
- f. When MHCD representatives are in Australia organise appointments with
- Politicians Vicki Chapman in SA and DFAT Canberra
 - Influential people like David Patterson and his friends, Ian Smith and his lobbying group, and Stephanie MBombo's acquaintances in Canberra.
 - BKFA General Manager, Program Manager, staff and board members
 - Rotary clubs
 - Zonta clubs
 - Hackham Sports club
 - Supporters – Grant Thornton, Coco's Hair, Hahndorf Food Market, Port Adelaide Football club, Janet Ayliffe, Berenberg, Equinox, Jude Allison.
 - Monash Uni and oxytocin researchers in Melbourne
 - Peter Frogley in Canberra, TomCecil in Bendigo, Darren Hassenberger in Mittagong, Stella and Kathy in Brisbane, and Elaine and John Dietsch in Hervey Bay.
- g. Actively approach targeted media outlets with to secure print and film
- Approach media outlets
 - Approach documentary /film producers who may be interested in filming in DRC around our next trip or separately
- h. Encourage MHCDASA members and other supporters to go to DR Congo to understand the need and why they help
- i. Encourage a sister city with Mt Barker by approaching Mayor Anne Ferguson
- j. Encourage a sister school
- Initially approach schools with a link to our committee
 - Kildare College
 - Concordia College
 - St Johns Grammar